

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES OCT26/12 12.47
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

	LOCAL	REGIONAL
CLASS: NATL.		

	LOCAL	REGIONAL
CLASS: NATL.		

STA:

CON CM

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
25	S		400P-500P	30		\$800.00	10/23	10/26	5		TU-F	5
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1193												
PROGRAM : DR OZ												
54	A		1130P-1200M	30		\$800.00	10/28	10/28	1		SUN	1
PROGRAM : SPORTSNIGHT ORD COM1 : WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT26 ON LINE-25 FOR 1 SPOT/WK												

REP HEADLINE# 6144805 TRF# 312015 REP: TEL# 703 528 7800 FAX# 703 528 7880

\$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT26/12 12.47

ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***

CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
STATION MAKEGOOD OFFERS:												
M5	OK'D	BUY#25	MISSED: TU-F/400P-500P				OCT26		30S	\$800.00	(OCT26/12)	
			OFFER: SUN/1130P-1200M				OCT28		30S	\$800.00	PLS ADVISE.	
			CMT: WE CAN OFFER									
OCT/12			91480.00			NOV/12			35970.00			
CONTRACT TOTAL											127450.00	
TOTAL SPOTS											95	

MARKET TOTALS \$356,530 WFTV 35% WKMG 20% WESH 23% WOFL 16% WKCF 1% WRBW 1% CABL 0%
WOPX 0% WRDQ 4% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE